



## Coquito Contest Instructions

### ASA Parranda 2025

1. **Sign-up for the contest using the JOTFORM:** <https://form.jotform.com/252335456801152>

-**Deadline to sign-up:** Saturday, November 15 (2 weeks before event) or once we've reached 8 submissions

-**Contestant Limit:** 8

2. **Create a unique display for your coquito** to be placed on the judging table for all those in attendance to view.

Please note that *\*your presentation will be considered in the judging process\**! Get creative and make yours stand out!

3. Next, **make your signature coquito recipe** and any accompanying decoration at home before the event.

Notes: Please prepare enough traditional coquito for 4 judges to taste in a pitcher or other container in addition to your coquito display. Consider making extra for all to try!

Please add a disclaimer on your display if you are using ingredients like raw egg.

4. **Deliver both the coquito container and display** to the side door at Miller Symphony Hall, 23 N. 6th Street, Allentown on the day of the event (Saturday, November 29) **between 4:30 and 5:00PM.**

5. **A designated volunteer will check you in for the contest and assign you a number.** This number will be placed on both the container and the display - The volunteer will place the coquito container in the refrigerator, and the display piece on the judging table at the edge of the dance floor. Your identity is to be kept secret to keep the coquito voting fair!

If you have questions or concerns, please call 787-605-4597 or email [florvelez@gmail.com](mailto:florvelez@gmail.com).

6. **Your coquitos will be poured/served** by a designated volunteer so we don't give away which one is yours!

7. **Judging: Three (3) judges will taste each coquito** (blind tasting) and will be provided a scorecard.

Judges will evaluate each coquito on: **1) Presentation 2) Texture 3) Taste and 4) Originality.**

8. A designated person **will calculate the votes.**

9. Our Emcee for the evening will **announce the winner(s)** by the end of the night. Certificates & prizes will be awarded!

#### **\*Notes:**

- These directions can also be found on the Latin Leadership & Parranda page on our website.
- We will be in touch with signed-up participants with specific details for the day of the event, contest rules, labeling instructions and details about the exact time and location for drop-off.